



## ROTARY CLUB OF NORTH BETHESDA

Meeting on Fridays @ 7:30 AM  
Bethesda Marriott  
5151 Pooks Hill Rd., Bethesda MD 20814  
...and on Zoom  
Contact us at [nbrotary.org](http://nbrotary.org)  
**November 2023**



### UPCOMING MEETINGS AND EVENTS

Date	Speaker	Topic
November 3 Marriott/Zoom	Club Board Members	Review of Club Straw Poll
	Victoria Feldman	Architectural Propaganda: the Moscow Metro System
November 10 Marriott/Zoom	Barbara Blaylock	Information You Can Trust about Funerals
November 17 Marriott/Zoom	Claes Ryn	Failure of American Conservatism—And the Road Not Taken
November 22 Marriott	Happy Hour <b>Now on the last <i>Wednesday</i> of the month!</b>	

**Please note: We will start our regular club meetings at 7:30 am on November 3, 10 and 17 to provide opportunities for members to express their views on the future of our club and discuss results of the recent straw poll of members' intentions.**

**Meetings are at the Bethesda Marriott and on Zoom.**

5151 Pooks Hill Rd., Bethesda, MD 20814

7:15 AM to 7:30 AM Mix and Mingle

7:30 AM to 8:30 AM Meeting

### NOVEMBER MILESTONES

	Event	Date
Nick Martinez	Birthday	November 7
Steve Vaccarezza	Birthday	November 12
Christine Syversen	Birthday	November 12

**SPEAKER – NOVEMBER 3, 2023 (Marriott/Zoom)****Architectural Propaganda in the Moscow Metro***Victoria Feldman*

“Architectural propaganda” is the use of architecture for the purpose of propaganda. Throughout history, significant architectural works have been used to convey ideas, including many intended to command respect and obedience. Architectural propaganda on the Metro subway system in Moscow is the topic of Club Member **Victoria Feldman’s** presentation. Many of the underground stations on the Moscow subway were built in the 1930s, during the Stalin era, and feature statues, murals, and elaborate designs to forecast a bright future for the Soviet Union. Victoria is an established architect and has an architectural diploma (1972) and PhD in Architectural Theory (1982) from Moscow University. She had an architectural practice and academic rank in The Academy of Architecture in the Ural region of Russia (23 years) and immigrated to Maryland in 1995.

**SPEAKER – NOVEMBER 10, 2023 (Marriott/Zoom)****Information You Can Trust about Funerals****Barbara Blaylock****Funeral Consumers Alliance of Maryland and Environs**

**Barbara Blaylock** is a retired primary care physician who has been on the board of the Funeral Consumers Alliance of Maryland and Environs (FCAME) since 2008 and President since 2010. She got interested in after-death care as an extension of end-of-life care, as it always involves the family as well as the patient. She is passionate about patient - and family-centered health care. FCAME is a non-profit organization of local residents who volunteer their time to help their neighbors in Maryland, the District of Columbia, and Delaware plan after-death care that is dignified, meaningful, and affordable. The group is the local affiliate of the Funeral Consumers Alliance, the only national organization that advocates for consumer rights with regard to funerals.

**SPEAKER – NOVEMBER 17, 2023 (Marriott/Zoom)****The Failure of American Conservatism—And the Road Not Taken**  
**Claes Ryn**

An impressive burst of creativity gave rise to a vigorous conservative intellectual movement in the United States after the Second World War. Yet, according to Club Member **Claes Ryn**, author of a new book on the subject, the great potential of the movement was not realized because of major flaws. The movement became preoccupied with politics to the neglect of academia, history, philosophy, religion, morality, the arts, and entertainment. In the 1980s when Ronald Reagan won major political victories the movement celebrated "the triumph" of conservatism, but this reaction confirmed a superficial understanding of what most fundamentally shapes society. Mixing new and previously published writing, Claes' book bristles with provocative ideas. It sets forth its own strongly argued view of how to understand and address the situation.

**HOLIDAY PARTY**

**North Bethesda Rotary**  
**50th Anniversary Holiday Party**  
*Honorary Chair: Founding Member Kent Mason*

**Pooks Hill Marriott**  
**Saturday, December 9, 2023**  
**11:30 AM-2:00 PM**

**Cost: \$50 per adult, All children under age 10 are our guests**  
***Santa will make a special appearance!***

***RSVP to [lindabergcross@gmail.com](mailto:lindabergcross@gmail.com)***  
***with the number of children and number of adults ASAP***

*Christmas Border Vectors by Vecteezy*

## CLUB SPEAKER COORDINATORS

***The Club needs your help!  
Please confirm your commitment to provide 30-minute speakers for the months ahead.  
Many thanks to those who've already volunteered.***

<b>MONTH / (No. of Speakers)</b>	<b>SPEAKER COORDINATORS</b>
November 2023 (3)	Linda Berg-Cross
December 2023 (3)	Dan Moore

## THE ROTARY 4-WAY TEST

Of the things we think, say, or do:

***Is it the TRUTH?  
Is it FAIR to all concerned?  
Will it build GOODWILL and BETTER FRIENDSHIPS?  
Will it be BENEFICIAL to all concerned?***

## ROTARY CLUB OF NORTH BETHESDA 2023-2024 OFFICERS AND DIRECTORS

<b>President</b>	John Waterston	
<b>Past President</b>	Steve Vaccarezza	
<b>Treasurer</b>	Joe DiPietro	
<b>Secretary</b>	Linda Berg-Cross	
<b>President-Elect</b>	Kevin Flynn	
<b>Club Administration Director</b>	Paul Arveson	Chairs the Club Administration committee which is responsible for performing the logistical tasks related to club meetings.
<b>Membership Director</b>	Steve Vaccarezza and Ron Sigelman	Chairs the Membership committee which is developing and implementing an action plan to attract and engage members.
<b>Public Relations Director Committee Member</b>	Kevin Flynn Christine Syversen	Chairs the Public Relations (PR) committee which is responsible for developing and implementing a plan to create awareness of club activities and projects among club members, media, and the community.
<b>President, Rotary Charitable Foundation of North Bethesda</b>	Nick Martinez	
<b>Treasurer, Rotary Charitable Foundation of North Bethesda</b>	Kevin Flynn	