



**ROTARY CLUB OF NORTH BETHESDA**  
 Currently meeting via Zoom  
 Fridays @ 7:30 AM  
 7:15 AM to 7:30 AM Mix and Mingle  
 Contact us at [nbrotary.org](http://nbrotary.org)  
**July 2020**



### Upcoming Meetings and Events

Date	Speaker	Topic
July 3	No Meeting	
July 10	Lasse Syversen	3-Minute Talk
	Matthew Franke	Creating a Sense of Nationalism Through Music
July 17	Melissa Richards	3-Minute Talk
	Daniel Kahneman Facilitated by Linda Berg-Cross	TED Talk: The Riddle of Experience vs. Memory
July 24	Nick Martinez	3-Minute Talk
	Dr. Robert DeMaria	Dictionaries and Samuel Johnson
July 31	Paul Arveson	3-Minute Talk
	Carmela Carr	19-20 Club Recognition

### Milestones

Name	Event	Date
Vigdis & Lasse Syversen	Anniversary	July 11
Meena & Bob Sonawane	Anniversary	July 15
Ron Sigelman	Birthday	July 17
Wanda & Bob Fangmeyer	Anniversary	July 18
Carmen & Joe DiPierro	Anniversary	July 19

#### UPCOMING SPEAKERS

##### July 10, 2020

#### Creating a Sense of Nationalism Through Music

##### Matthew Franke

Dr. Matthew Franke is Master Instructor of Music History at Howard University. He has a Ph.D. in musicology from the University of North Carolina at Chapel Hill and a B.A. from the University of Puget Sound. His main research area is French and Italian opera in the long nineteenth century, particularly Massenet, Puccini, Mascagni, and Bizet. But he also has strong interests in global music and the role of music in creating a sense of nationalism.



##### July 17, 2020

#### TED Talk: The Riddle of Experience vs. Memory

##### Daniel Kahneman

Daniel Kahneman is an Israeli psychologist and economist notable for his work on the psychology of judgment and decision-making, as well as behavioral economics, for which he was awarded the 2002 Nobel Memorial Prize in Economic Sciences (shared with Vernon L. Smith). His empirical findings challenge the assumption of human rationality prevailing in modern economic theory.

In 2011, he was named by Foreign Policy magazine in its list of top global thinkers. In the same year, his book *Thinking, Fast and Slow*, which summarizes much of his research, was published and became a best seller.



He is professor emeritus of psychology and public affairs at Princeton University's Woodrow Wilson School. This presentation, given at a TED conference, uses examples from rations to colonoscopies, to reveal how our "experiencing selves" and our "remembering selves" perceive happiness differently.

## NBRC Fundraising Committee Update



The Fundraising Committee has expanded in size, and is now firming up plans to implement a **virtual walk/run/bike fundraiser in September 2020**, during the COVID-19 pandemic, entitled NB Rotary's **COVID Challenge**. A flyer and "blast" email will encourage participants to register by making a small contribution to the NB Rotary Foundation. Registered participants will be encouraged to ask friends and family to sponsor them in meeting their challenge through additional donations to the NB Rotary Foundation. Donations will fund the work of the Foundation, **Mercy Health Clinic**, and possibly one other medical aid charity. The plan is to acknowledge all donations on the NB Rotary website and/or on a Facebook page.

Mercy Health Clinic, located in Gaithersburg, provides essential healthcare, health education, and medications – free of charge – for more than 2000 low-income and uninsured adults in Montgomery County each year, through nearly 7,200 office visits.

Registrants completing their declared walk/run/bike goal will receive an NB Rotary medal and ribbon (see prototype above designed by our own **Kevin Flynn**) -- to celebrate their achievement and service to their community.

## Notes on the New 2020-2021 Board

**Carmela** will continue her second year of service as our President, with **Bob Sonawane** moving up as President-Elect. **Nick Martinez** will take over as Vice President from **Joe DiPietro**, who has served for many years in that key role. **Dan Moore** continues as Club Service Director, coordinating our community service projects. **John Waterston** moves from Membership to Public Relations Director, and **Bob Sonawane**, takes on the responsibilities of Membership Director. John is looking for other members to join our Club's Public Relations Committee, and Bob would welcome others to reconstitute a Club Membership Committee. Congratulations to all!

## District News

Here is a listing of accomplishments on two key goals (Membership and Grant) as reported by District Governor Barton through May 2020.

### #1 Goal – Membership

- District 7620 had a net gain of 37 members year-to-date.
- Created and implemented a structured 'Lead Management & Tracking' process and technology to track all leads from both RI and individual clubs.
- Chartered two new Rotary clubs (Washington Global, with 38 members, and International Friendship with 43 members).
- Welcomed two new satellite clubs – Washington Global Montgomery County, MD Satellite and Baltimore Evening Satellite.
- Launched a Digital Marketing program focused on enticing younger and female prospects to local clubs.
- Organized and implemented a Membership Summit attended by 70 Rotarians.

### #2 Goal – Building a Giving & Grant Culture

- Reengineered the Grant approval process
- Allocated \$116,151 for 41 District DDF grants.
- 63% of all D7620 clubs received a District DDF grant – a new District record.
- Allocated an estimated \$200,000 for 16 Global Grants.
- Increased total giving from \$646,000 last year to greater than \$1.2 million this Rotary year – a new District record

## PROGRAM SCHEDULING LIST

**Goal:** To have programs scheduled and publicized at least one month prior to meeting date.

- Once you schedule the speaker go to NBRC Friday Programs Google Form, [https://docs.google.com/forms/d/e/1FAIpQLSd8Dzwousg7IEmZxIEV88c7bSPTN\\_fQ3meVrR0KN854sq\\_cuhA/viewform?vc=0&c=0&w=1](https://docs.google.com/forms/d/e/1FAIpQLSd8Dzwousg7IEmZxIEV88c7bSPTN_fQ3meVrR0KN854sq_cuhA/viewform?vc=0&c=0&w=1), and enter in the information regarding the Speaker/Program and complete the NBRC Friday Program form.

Rotary Month	Date	Person Responsible	Rotary Month	Date	Person Responsible
New Club Year	July 3, 2020	<b>No meeting</b>	Vocational Service	January 1, 2021	<b>No meeting</b>
	July 10, 2020	Linda Berg-Cross		January 8, 2021	Steve Vaccarezza
	July 17, 2020			January 15, 2021	
	July 24, 2020			January 22, 2021	
	July 31, 2020			January 29, 2021	
Membership and New Club Development Month	August 7, 2020	Rob Follit	Peace and Conflict Prevention/Resolution	February 5, 2021	Kent Mason
	August 14, 2020			February 12, 2021	
	August 21, 2020			February 19, 2021	
	August 28, 2020			February 26, 2021	
Basic Education and Literacy	September 4, 2020	<b>Club Assembly</b>	Water and Sanitation	March 5, 2021	Bob Sonawane
	September 11, 2020	Joe DePietro		March 12, 2021	
	September 18, 2020			March 19, 2021	
	September 25, 2020			March 26, 2021	
Economic and Community Development	October 2, 2020	Sultan Chowdhury	Water and Sanitation	April 2, 2021	TBD
	October 9, 2020			April 9, 2021	
	October 16, 2020			April 16, 2021	
	October 23, 2020			April 23, 2021	
	October 30, 2020	Carmela Carr		April 30, 2021	Carmela Carr
Rotary Foundation	November 6, 2020	Barry Thompson	Maternal and Child Health	May 7, 2021	TBD
	November 13, 2020			May 14, 2021	
	November 20, 2020			May 21, 2021	
	November 27, 2020	<b>No meeting</b>		May 28, 2021	
Disease Prevention and Treatment	December 4, 2020	Carmela Carr	Youth Service	June 4, 2021	TBD
	December 11, 2020	<b>Annual Meeting</b>		June 11, 2021	
	December 18, 2020	Carmela Carr		June 18, 2021	
	December 25, 2020	<b>No meeting</b>		June 25, 2021	<b>Installation of Officers</b>

### Rotary Club of North Bethesda 2020-2021 Officers

**President:** Carmela Carr

**President Elect:** Bob Sonawane

**Vice President:** Nick Martinez

**Secretary:** Linda Berg-Cross

**Treasurer:** Steve Vaccarezza

**Club Administration Director:** Carmela Carr (Interim)

**Vocational Service:** Vacant

**Club Service Director:** Dan Moore

**Public Relations Director:** John Waterston

**Membership Director:** Bob Sonawane